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**TOURIST SECTOR SITUATION**

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**STATISTICAL SUMMARY**

**MARCH 2010.**

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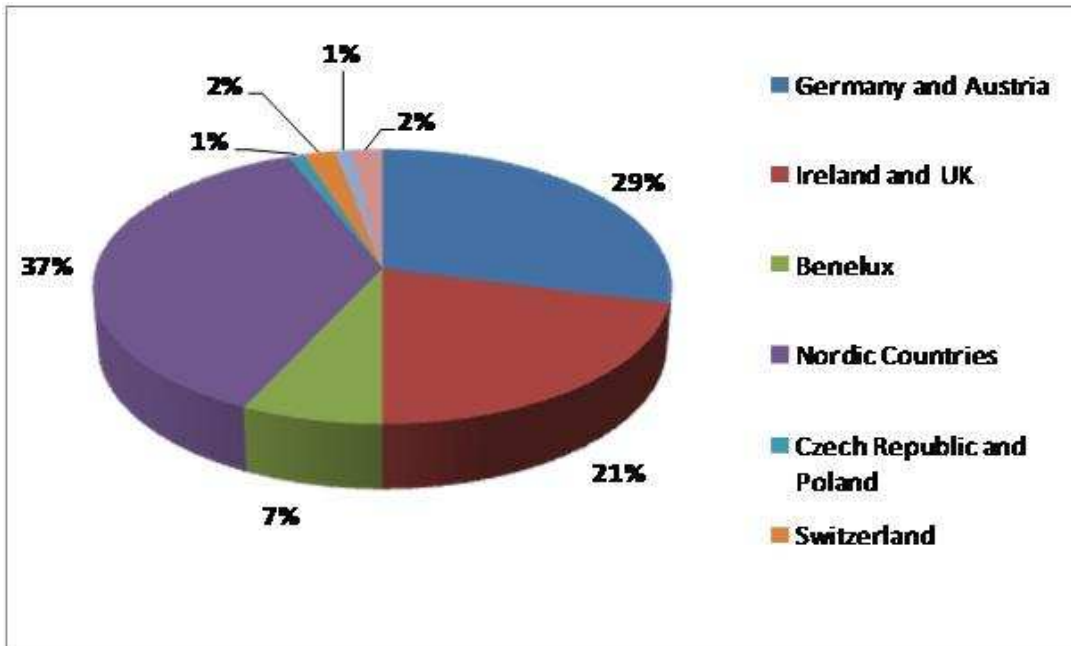
**SECTION 1.**  
**FOREIGN PASSENGERS.**  
**RESULTS MARCH 2010**

## FOREIGN PASSENGERS GRAN CANARIA. MARCH 2010.

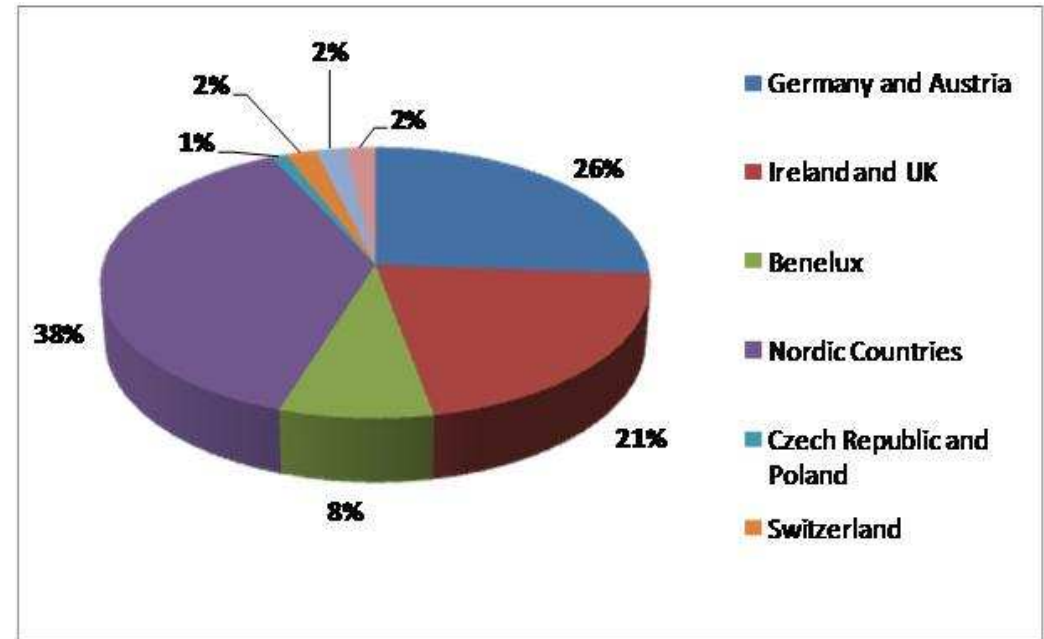
<b>COUNTRY OF ORIGIN</b>	<b>mar-09</b>	<b>mar-10</b>	<b>Var total</b>	<b>Var %</b>
GERMANY	68.818	65.786	-3.032	-4,41%
AUSTRIA	2.869	2.938	69	2,41%
BELGIUM	4.339	6.051	1.712	39,46%
DENMARK	14.335	20.730	6.395	44,61%
FINLAND	17.644	16.671	-973	-5,51%
FRANCE	0	123	123	
UNITED KINGDOM	45.383	50.904	5.521	12,17%
THE NETHERLANDS	11.221	12.877	1.656	14,76%
IRELAND	5.755	5.640	-115	-2,00%
ITALY	933	3.178	2.245	240,62%
NORWAY	32.266	34.541	2.275	7,05%
CZECH REPUBLIC	1.548	1.286	-262	-16,93%
POLAND	1.088	1.535	447	41,08%
SWEDEN	26.291	28.463	2.172	8,26%
SWITZERLAND	5.061	5.765	704	13,91%
PORTUGAL	651	2.133	1.482	227,65%
LUXEMBOURG	626	730	104	16,61%
ICELAND	1.247	1.293	46	3,69%
OTHER COUNTRIES	4.321	4.043	-278	-6,43%
<b>TOTAL</b>	<b>244.396</b>	<b>264.687</b>	<b>20.291</b>	<b>8,30%</b>

FOREIGN PASSENGERS IN GRAN CANARIA.  
DISTRIBUTION BY MARKETS

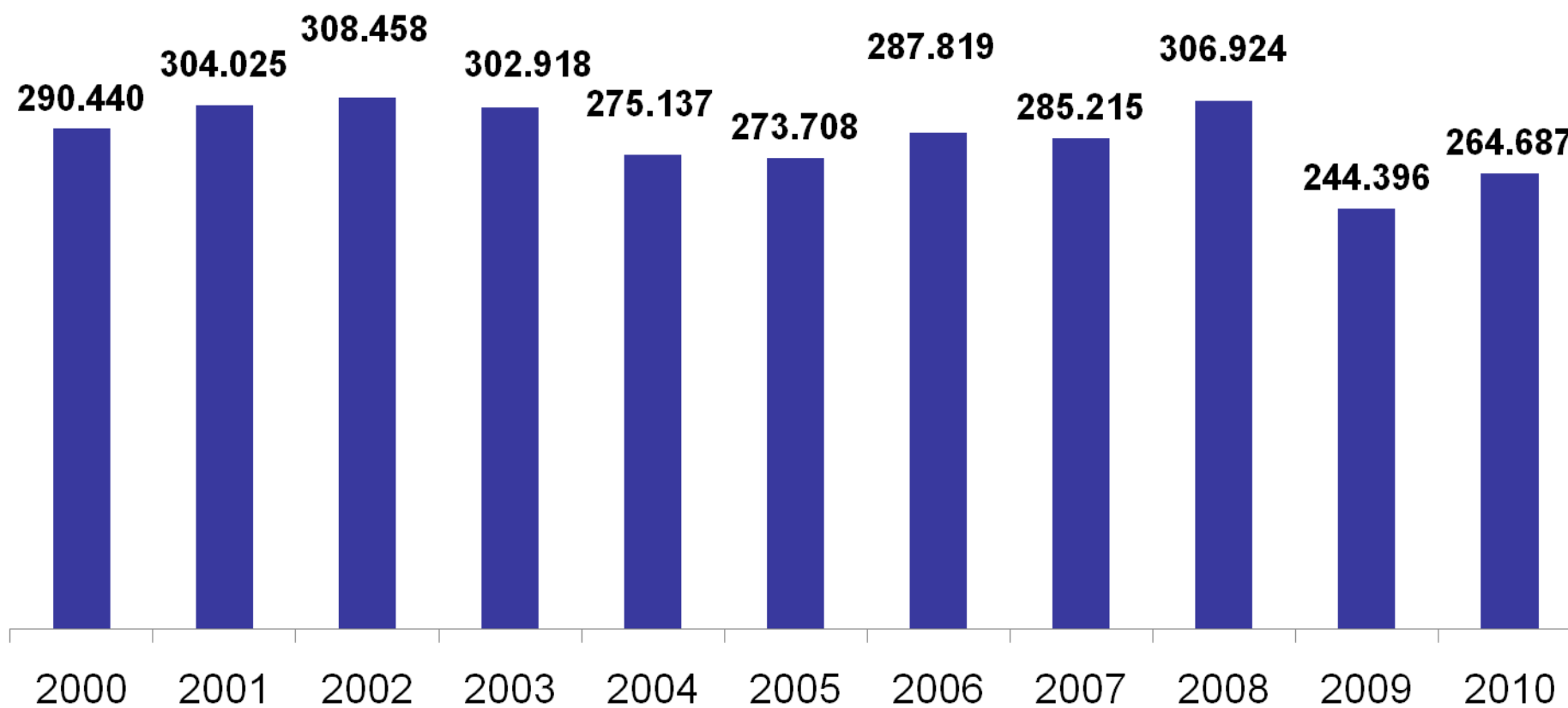
MARCH 2009



MARCH 2010



Source: AENA.



FOREIGN PASSENGERS TO THE CANARIES. MARCH 2010.
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<b>TOTAL FOREIGNERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	842.016	140.091	124.623	264.687	299.555	13.060
2009	803.366	135.674	107.678	244.396	303.117	12.501
Total variation	38.650	4.417	16.945	20.291	-3.562	559
Variation in %	4,81%	3,26%	15,74%	8,30%	-1,18%	4,47%

<b>GERMAN PASSENGERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	219.789	26.129	54.250	65.786	65.442	8.182
2009	217.214	27.524	51.018	68.818	62.541	7.313
Total variation	2.575	-1.395	3.232	-3.032	2.901	869
Variation in %	1,19%	-5,07%	6,34%	-4,41%	4,64%	11,88%

<b>BRITISH PASSENGERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	294.981	74.669	37.132	50.904	130.419	1.857
2009	266.022	66.239	26.540	45.383	126.070	1.790
Total variation	28.959	8.430	10.592	5.521	4.349	67
Variation in %	10,89%	12,73%	39,91%	12,17%	3,45%	3,74%

Source: AENA.

## FOREIGN TOURISTS SPAIN. MARCH 2010.

<b>AUTONOMOUS COMMUNITY*</b>	<b>2009</b>	<b>2010</b>	<b>Total Var</b>	<b>Var %</b>
<b>TOTAL</b>	3.434.132	3.542.782	108.650	3,2%
<b>ANDALUCIA</b>	475.921	515.065	39.144	8,2%
<b>BALEARIC ISLANDS</b>	308.468	313.662	5.194	1,7%
<b>CANARIES</b>	810.162	849.464	39.302	4,9%
<b>CATALUÑA</b>	827.299	864.763	37.464	4,5%
<b>COMMUNITY OF VALENCIA</b>	316.059	336.131	20.072	6,4%
<b>COMMUNITY OF MADRID</b>	366.958	332.359	-34.599	-9,4%
<b>REST OF A.Cs*</b>	329.264	331.338	2.074	0,6%
<b>COUNTRIES OF ORIGIN</b>	<b>2009</b>	<b>2010</b>	<b>Total Var</b>	<b>Var %</b>
<b>GERMANY</b>	634.051	653.592	19.541	3,1%
<b>FRANCE</b>	461.341	512.127	50.786	11,0%
<b>IRELAND</b>	93.344	76.909	-16.435	-17,6%
<b>THE NETHERLANDS</b>	123.972	134.842	10.870	8,8%
<b>UNITED KINGDOM</b>	837.978	775.662	-62.316	-7,4%
<b>NORDIC COUNTRIES</b>	306.640	341.506	34.866	11,4%

Source: IET.

## AIR TRAFFIC. TRADITIONAL AND LOW COST.

Passenger Entrance to Spain. March 2010.

	Total	Interannual Var.	Traditional	Interannual Var.	Low cost	Interannual Var.
<b>Spain</b>	<b>4.064.141</b>	<b>5,3%</b>	<b>1.942.977</b>	<b>1,9%</b>	<b>2.121.164</b>	<b>8,5%</b>
Balearic Islands	335.638	6,3%	36.219	3,1%	299.419	6,7%
Catalonia	796.827	3,5%	363.797	5,1%	433.030	2,1%
Andalucia	382.260	5,4%	89.337	5,7%	292.923	5,3%
<b>Canaries</b>	<b>848.301</b>	<b>4,6%</b>	<b>404.688</b>	<b>-1,9%</b>	<b>443.613</b>	<b>11,3%</b>
<b>Gran Canaria</b>	<b>267.661</b>	<b>7,1%</b>	<b>152.846</b>	<b>2,4%</b>	<b>114.815</b>	<b>14,0%</b>
Tenerife South	295.266	-0,6%	125.564	-11,3%	169.702	9,1%

**FOREIGN PASSENGERS GRAN CANARIA. ACCUMULATED JANUARY-MARCH 2010.**

<b>COUNTRY OF ORIGIN</b>	<b>2009</b>	<b>2010</b>	<b>Total var</b>	<b>Var %</b>
GERMANY	204.627	192.771	-11.856	-5,79%
AUSTRIA	10.501	9.738	-763	-7,27%
BELGIUM	12.076	17.298	5.222	43,24%
DENMARK	46.361	62.464	16.103	34,73%
FINLAND	59.557	48.881	-10.676	-17,93%
FRANCE	182	374	192	105,49%
UNITED KINGDOM	117.918	124.337	6.419	5,44%
THE NETHERLANDS	34.179	36.375	2.196	6,42%
IRELAND	18.966	17.047	-1.919	-10,12%
ITALY	3.692	8.480	4.788	129,69%
NORWAY	107.150	109.096	1.946	1,82%
CZECH REPUBLIC	4.552	3.455	-1.097	-24,10%
POLAND	3.294	4.695	1.401	42,53%
SWEDEN	83.573	85.511	1.938	2,32%
SWITZERLAND	15.730	17.263	1.533	9,75%
PORTUGAL	1.722	6.875	5.153	299,25%
LUXEMBOURG	2.066	2.072	6	0,29%
ICELAND	3.108	2.659	-449	-14,45%
OTHER COUNTRIES	13.721	12.744	-977	-7,12%
<b>TOTAL</b>	<b>742.975</b>	<b>762.135</b>	<b>19.160</b>	<b>2,58%</b>

## FOREIGN PASSENGERS CANARIES. ACCUMULATED JANUARY-MARCH 2010.

<b>TOTAL FOREIGNERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	2.380.588	379.996	327.493	762.135	876.067	34.897
2009	2.334.010	373.837	308.001	742.975	874.525	34.672
Total variation	46.578	6.159	19.492	19.160	1.542	225
Variation in %	2,00%	1,65%	6,33%	2,58%	0,18%	0,65%

<b>GERMAN PASSENGERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	641.693	50.113	101.842	192.771	199.753	22.299
2009	630.829	49.309	94.518	204.627	187.905	20.641
Total variation	10.864	804	7.324	-11.856	11.848	1.658
Variation in %	1,72%	1,63%	7,75%	-5,79%	6,31%	8,03%

<b>BRITISH PASSENGERS</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
2010	767.141	139.171	65.091	124.337	361.039	4.195
2009	729.313	124.427	49.000	117.918	350.983	4.541
Total variation	37.828	14.744	16.091	6.419	10.056	-346
Variation in %	5,19%	11,85%	32,84%	5,44%	2,87%	-7,62%

Source: AENA.

TOURISTS SPAIN. ACCUMULATED JANUARY–MARCH 2010.
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<b>AUTONOMOUS COMMUNITY*</b>	<b>2009</b>	<b>2010</b>	<b>Total Var</b>	<b>Var %</b>
<b>TOTAL</b>	8.785.562	8.813.803	28.241	0,3%
<b>ANDALUCIA</b>	1.147.584	1.231.956	84.372	7,4%
<b>BALEARIC ISLANDS</b>	658.419	576.863	-81.556	-12,4%
<b>CANARIES</b>	2.338.974	2.408.302	69.328	3,0%
<b>CATALONIA</b>	2.119.655	2.107.248	-12.407	-0,6%
<b>COMMUNITY OF VALENCIA</b>	780.831	802.352	21.521	2,8%
<b>COMMUNITY OF MADRID</b>	950.369	897.095	-53.274	-5,6%
<b>REST OF A.Cs*</b>	789.730	789.986	256	0,0%

<b>COUNTRIES OF ORIGIN</b>	<b>2009</b>	<b>2010</b>	<b>Total Var</b>	<b>Var %</b>
<b>GERMANY</b>	1.556.967	1.535.973	-20.994	-1,3%
<b>FRANCE</b>	1.199.343	1.239.245	39.902	3,3%
<b>IRELAND</b>	245.394	181.777	-63.617	-25,9%
<b>THE NETHERLANDS</b>	332.094	318.619	-13.475	-4,1%
<b>UNITED KINGDOM</b>	2.088.968	1.926.577	-162.391	-7,8%
<b>NORDIC COUNTRIES</b>	851.110	863.762	12.652	1,5%

Source: IET.

## SECTION 2

# FRONTUR CANARIAS

## VISITS BY COUNTRY OF RESIDENCE..

	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
<b>TOTAL</b>		
CANARIES	965.052	2.701.306
Gran Canaria	296.110	839.500
<b>TOTAL RESIDENTS ABROAD</b>		
CANARIES	849.427	2.389.103
Gran Canaria	265.465	759.438
<b>TOTAL RESIDENTS IN SPAIN</b>		
CANARIES	115.625	312.203
Gran Canaria	30.645	80.062

	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
<b>GRAN CANARIA</b>		
<b>Spain</b>	30.645	80.062
<b>Germany</b>	66.606	184.478
<b>Austria</b>	3.846	16.483
<b>Belgium</b>	4.914	15.505
<b>France</b>	1.956	4.961
<b>Holland</b>	13.298	37.832
<b>Ireland</b>	5.906	17.623
<b>Italy</b>	3.900	12.951
<b>United Kingdom</b>	46.395	112.066
<b>Denmark</b>	21.088	62.640
<b>Finland</b>	16.531	49.176
<b>Norway</b>	36.300	112.255
<b>Poland</b>	628	4.430
<b>Sweden</b>	28.926	88.776
<b>Switzerland</b>	4.970	14.886
<b>Other countries</b>	10.201	43.774

NATIONAL TOURISTS CANARIES. <b>MARCH 2010.</b>
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<b>MARCH</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
FRONTUR MARCH2010 NATIONAL PAX	115.625	23.762	9.678	30.645	49.123	1.734
SURVEY MARCH09	118.382	17.946	8.175	36.620	53.745	1.896
Total var	-2.757	5.816	1.503	-5.975	-4.622	-162
% var	-2,33%	32,41%	18,39%	-16,32%	-8,60%	-8,54%

<b>JANUARY-MARCH</b>	<b>Canaries</b>	<b>Lanzarote</b>	<b>Fuerteventura</b>	<b>Gran Canaria</b>	<b>Tenerife</b>	<b>La Palma</b>
FRONTUR 2010 NATIONAL PAX	312.203	71.510	23.410	80.062	131.231	3.700
SURVEY 2009	348.577	50.534	21.198	114.689	157.057	5.099
Total var	-36.374	20.976	2.212	-34.627	-25.826	-1.399
% var	-10,43%	41,51%	10,43%	-30,19%	-16,44%	-27,44%

Source: ISTAC. National Passenger Survey and Frontur Canarias. NOTE: The data from September 2009 corresponds to a different statistical source (Frontur Canarias was initiated to the detriment of the National Passenger Survey, closed in August 2009), and the data has been included in order to have a partially valid comparative.

## VISITS BY SEX AND AGE GROUP.

	MARCH 2010	ACCUMULATED 2010
<b>MEN</b>		
CANARIES	49,10%	49,48%
Gran Canaria	49,87%	50,03%
<b>WOMEN</b>		
CANARIES	50,90%	50,52%
Gran Canaria	50,13%	49,97%

AGES GRAN CANARIA	MARCH 2010	ACCUMULATED 2010
Less than 15	7,14%	11,58%
From 15 to 24	6,12%	9,06%
From 25 to 44	2,33%	37,16%
From 45 to 64	36,75%	48,31%
From 65 onwards	22,66%	25,80%

AGES GRAN CANARIA	MARCH 2010	ACCUMULATED 2010
Less than 15	6,90%	8,09%
From 15 to 24	6,07%	6,22%
From 25 to 44	27,39%	27,30%
From 45 to 64	34,36%	35,73%
From 65 onwards	25,28%	21,15%

PURPOSE OF VISITS.
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**GRAN CANARIA**

	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
Leisure or Holidays	94,03%	94,05%
Work or Business	4,13%	3,44%
Personal	1,30%	1,43%
Other motives	0,54%	1,08%

**CANARES**

	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
Leisure or Holidays	95,49%	95,28%
Work or Business	2,69%	2,60%
Personal	1,28%	1,36%
Other motives	0,54%	0,76%

VISITS BY TYPE OF ACCOMODATION.

<b>TOTAL GRAN CANARIA</b>	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>	<b>TOTAL CANARIES</b>	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
Hotels or similar	88,22%	84,33%	Hotels or similar	83,10%	80,11%
Own property accomodation	2,09%	3,13%	Own property accomodation	3,18%	3,53%
Rented accomodation	5,14%	6,37%	Rented accomodation	9,13%	11,05%
Family and friends accomodation	4,55%	6,18%	Family and friends accomodation	4,59%	5,32%

## VISITS BY HOLIDAY PACKAGE CONTRACTING

<b>TOTAL GRAN CANARIA</b>	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
Contracted packages	32,85%	37,39%
Did not contract packages	67,15%	62,61%

<b>TOTAL CANARIES</b>	<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
Contracted packages	36,08%	37,23%
Did not contract packages	63,92%	62,77%

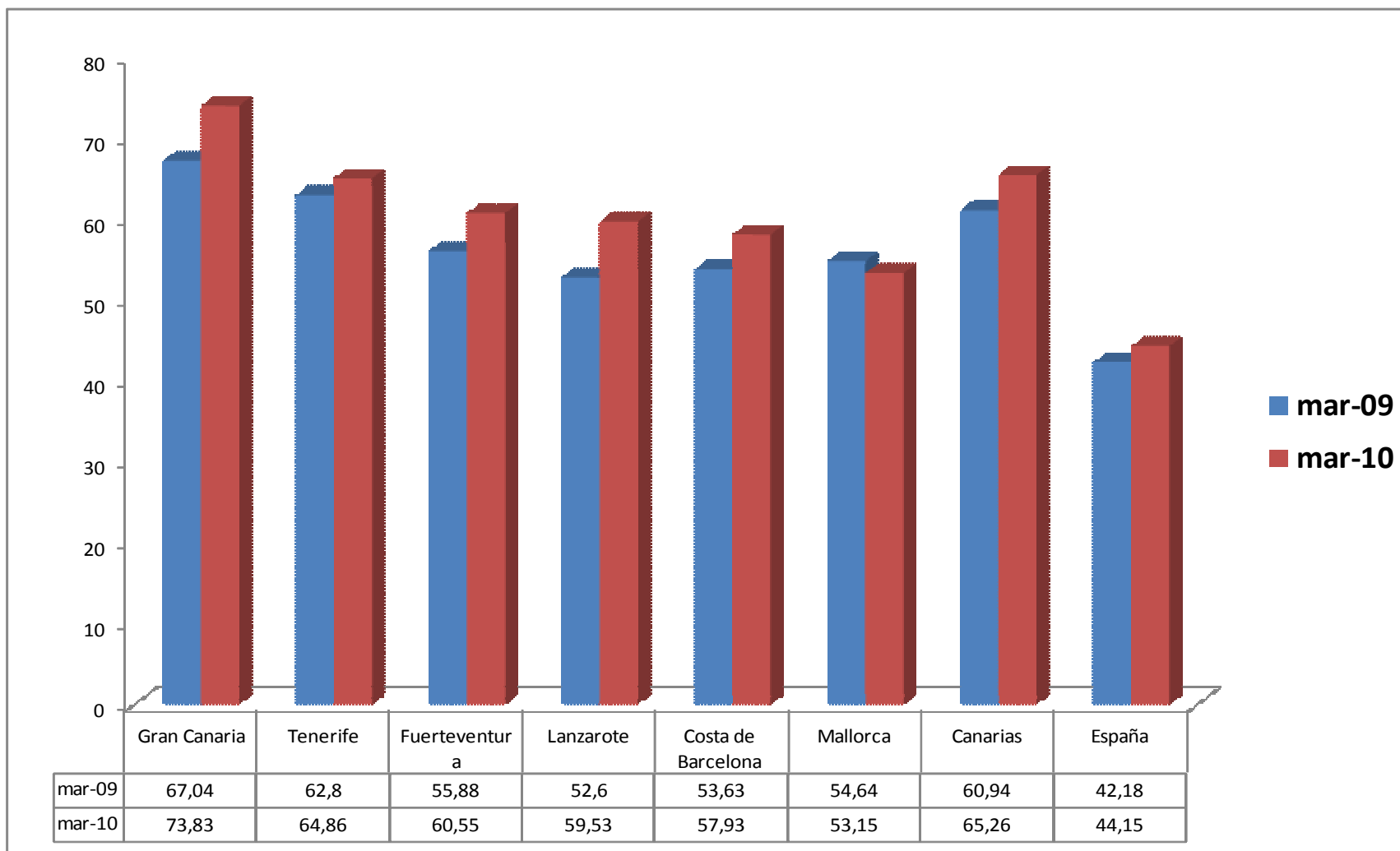
## SECTION 3

# ACCOMODATION INDICATORS

**SURVEY OF HOTEL OCCUPATION. GRAN CANARIA.  
MONTH OF MARCH. RESULTS 2010 AND COMPARATIVE 2009.**

<b>Month</b>			<b>MARCH 2010</b>	<b>ACCUMULATED 2010</b>
<b>Travellers</b>	<b>Spanish</b>	<b>Data</b>	45.615	117.512
		<b>Var %</b>	16,81%	17,15%
	<b>Foreign</b>	<b>Data</b>	130.654	368.179
		<b>Var %</b>	7,57%	7,88%
<b>Overnight stays</b>	<b>Spanish</b>	<b>Data</b>	140.289	414.141
		<b>Var %</b>	17,09%	23,45%
	<b>Foreign</b>	<b>Data</b>	1.091.944	3.098.182
		<b>Var %</b>	10,30%	8,00%
<b>Occupancy levels</b>	<b>By bed</b>	<b>Data</b>	73,83	72,93
		<b>Var %</b>	6,79	6,31
	<b>By weekend beds</b>	<b>Data</b>	74,88	74,75
		<b>Var %</b>	4,86	7,28
	<b>By rooms</b>	<b>Data</b>	80,86	81,14
		<b>Var %</b>	2,22	5,83
<b>Average stay</b>	<b>Total</b>	<b>Data</b>	6,99	7,24
		<b>Var %</b>	0,08	-0,03
<b>Personnel employed</b>	<b>Total</b>	<b>Data</b>	9.449	9.358
		<b>Var %</b>	6,25%	5,13%

## HOTEL OCCUPATION RATE IN SPAIN. MARCH 2010.



## HOTEL PRICES AND PROFITABILITY. MARCH 2010.

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**Hotel price index**


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<b>PRICES</b>	<b>Interannual Var.</b>
<b>Spain</b>	<b>-3,3%</b>
Canaries	-4,4%
Andalucia	-0,6%
Balearics	-5,1%
Catalonia	-1,6%

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**Hotel profitability index (euros)**


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<b>PRICES</b>	<b>ADR</b>	<b>REVPAR</b>
<b>Spain</b>	<b>67,2 (-0,8%)</b>	<b>33,5 (3,2%)</b>
Canaries	75,7 (-2,7%)	54,2 (-1%)
Andalucia	62,2 (1,1%)	28,1 (5%)
Balearics	57,1 (-0,2%)	33,8 (-1,4%)
Catalonia	78,4 (2,3%)	39,2 (11,9%)

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**Legally registered workers in the Hotel and Travel Agencies Sector.**


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**March 2010. Final data.**

	<b>Workers</b>	<b>Monthly Var.</b>	<b>Interannual Var.</b>
<b>Spain</b>	1.299.288	3,2%	1,5%
Andalucia	201.275	5,5%	4,3%
Balearic (Islands)	57.613	19,7%	1,1%
<b>Canaries</b>	<b>105.553</b>	<b>0,4%</b>	<b>-0,9%</b>
Catalonia	216.067	4,8%	2,0%
Valencian Community	129.618	3,3%	0,3
Community of Madrid	190.947	-0,3%	-0,2%